

INTERSECTIONS

Exploring Innovations in Homelessness & Housing

April 2023

Dear Friend,

Planning for Friendship Shelter's annual Intersections luncheon is well underway, and we hope you'll be able to join us this year. Focused on innovation in homelessness and housing, this year's fundraising luncheon will be held on Wednesday, September 6, at 12:00 PM, at the Masimo headquarters in Irvine.

We will honor Joe Kiani, the Founder, Chairman and CEO of Masimo, for his leadership in addressing homelessness in south Orange County. In his keynote speech, Kiani will speak for the first time about the project he started with Friendship Shelter four years ago, a project he hopes will serve as a template for how companies can partner with non-profit organizations to end homelessness.

With your support, Friendship Shelter is working to end homelessness through permanent housing solutions. As you know, we live in an area with expensive housing and limited public resources. It's critical that we find innovative solutions to help people move out of homelessness and into permanent housing.

Ending homelessness creates healthier communities, resulting in healthier businesses, customers, employees, and local economies. Many want to be part of the solution but don't know where to begin. For more than 35 years, Friendship Shelter has focused on studying, understanding, and transforming its approach to ending homelessness – and the results speak for themselves. Since 2019, we've seen a 23% reduction in homelessness in south Orange County and a 60% decrease in unsheltered homelessness in Laguna Beach, where Friendship Shelter's outreach and shelter programs operate.

As the Host Committee for the Intersections Luncheon, we hope you will consider a sponsorship of this important event. Your support of finding permanent housing solutions for our most vulnerable neighbors fuels Friendship Shelter's ability to meet the changing needs of our community.

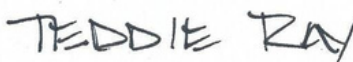
Enclosed are materials outlining sponsorship opportunities and more on our speaker, Joe Kiani. Each sponsorship will include seating at the luncheon, advertising in the printed program, and recognition in all event materials. What's more, you'll be invited to a private VIP pre-event reception where you'll see innovation at work in Masimo's headquarters.

Ending homelessness is possible. We know this because Friendship Shelter is doing it right here in south Orange County. Please join us at the luncheon to learn more about how we can work together to find new solutions for one of the most pressing issues of our time.

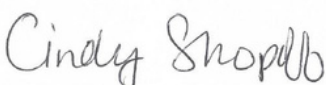
Sincerely,



Supervisor Lisa Bartlett



Teddie Ray



Cindy Shopoff



Doug Wilson

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SPONSORSHIP COMMITMENT FORM

YES! I/WE WILL SPONSOR THE LUNCHEON AT THE FOLLOWING LEVEL:

☐ **\$25,000 PRESENTING SPONSOR**

INCLUDES ONE PREMIUM TABLE (12 SEATS), FOUR TICKETS TO THE VIP PRE-EVENT RECEPTION, A FULL PAGE AD IN THE PRINTED PROGRAM, AND MEMBERSHIP TO THE DOMOS COMMUNITY GIVING CLUB.

☐ **\$10,000 GOLD SPONSOR**

INCLUDES ONE PREMIUM TABLE (10 SEATS), TWO TICKETS TO THE VIP PRE-EVENT RECEPTION, A FULL PAGE AD IN THE PRINTED PROGRAM, AND MEMBERSHIP TO THE DOMOS COMMUNITY GIVING CLUB.

☐ **\$5,000 SILVER SPONSOR**

INCLUDES SIX LUNCHEON TICKETS, TWO TICKETS TO THE VIP PRE-EVENT RECEPTION, A HALF PAGE AD IN THE PRINTED PROGRAM, AND MEMBERSHIP TO THE DOMOS COMMUNITY GIVING CLUB.

☐ **\$2,500 BRONZE SPONSOR**

INCLUDES FOUR LUNCHEON TICKETS AND A QUARTER PAGE AD IN THE PRINTED PROGRAM.

NAME (AS YOU PREFER IN EVENT MATERIALS): _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE : _____ EMAIL: _____

SIGNATURE: _____ DATE: _____

☐ CHECK ENCLOSED

☐ PLEASE CHARGE MY VISA/AMEX/MASTERCARD

CARD #: _____ CVV: _____ EXP.: _____

PLEASE RESPOND TO MEGAN BY:

PHONE: 949.549.1875

EMAIL: MTAMBIO@FRIENDSHIPSHELTER.ORG

MAIL: PO BOX 4252

LAGUNA BEACH, CA 92652

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TAX ID#: 33-0219404. THANK YOU FOR YOUR SUPPORT!